by ANEMONE INVESTMENTS LLC

ANEMONE INVESTMENTS A FAMILY OFFICE

www.von-keller.com

2023

YOUR SUCCESS IS OUR LEGACY.

Working you for our family's future

Anemone Investments LLC is a Family office since 2019, being the Trustees for the Von Keller Foundation Trust, we operate as a single Family office. Together, we share and provide expertise in areas such as wealth and tax planning, risk and security management, technology and innovation, transaction support, succession planning and governance and legal services.

Using our Anemone Investments single Family Office, you draw upon international's deep industry knowledge and broad base of local and global experience. Our teams will work collaboratively with you to provide clear, practical and tailored advice that can help achieve the future you envision.

By offering a tailored experience that fully integrates a wide range of services Anemone Investments Single Family Office coordinates the complex, multi-faceted activities of our clients and their existing advisers, or provides a complete end-to-end solution if they do not already have a family office.

We support Your Family Office

- Buyer: professional manager
- Relationship: transactional
- What you get: analysis and advice
- Fees: project-based / hourly

We are your A Single Family Office

- Buyer: family member
- Relationship: ongoing and very close
- What you get: a trust-based relationship
- Fees: annual

OUR SOLUTIONS

Anemone Investments Single Family Office will provide you or your family with multiple services. Right from the first meeting, you will receive clear advice.
If, after meeting us, you would like to start this journey together, we will propose a detailed and tailored work plan.

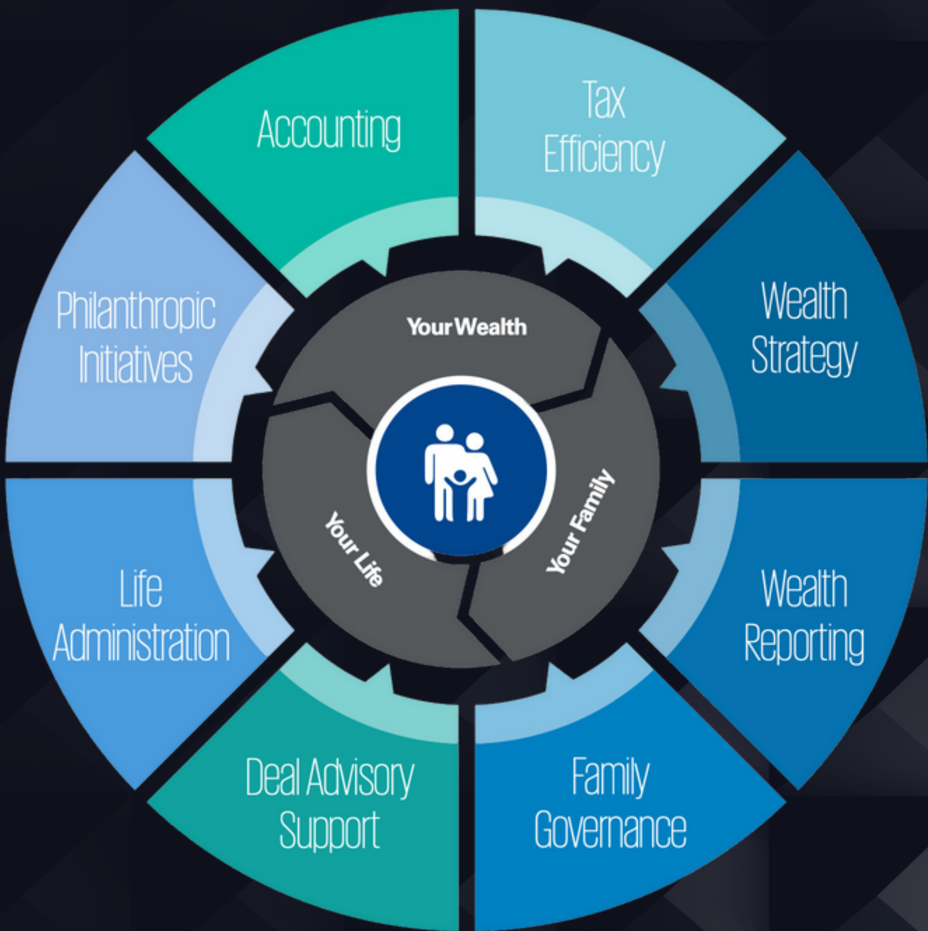
Our Multi Family Office Services

Family businesses are unique. Surrounding each decision you take, there are strong family values that often make the path difficult.

Anemone Investments Single Family Office understands the dynamics of a successful business and will work with you to provide tailored advice.

And it's not just about business – we'll support every member of your family at every stage of their lives.

Our Multi Family Office Services



Anemone Investments Family Office

PHILANTHROPIC
INITIATIVES

Establishing a family foundation:

foundations and non-profit organizations can be an important goal for high net worth families who value altruism.

Foundation strategy, structuring and planning:

deciding a strategy, and structuring and planning the foundation, are key steps towards your goals.

Donation impact:

through proper preparation and/ or monitoring we help you make sure that your donation has the impact you desire.

WEALTH REPORTING

HAVING ACCURATE DETAILS OF THE ENTIRE FAMILY FORTUNE IS ESSENTIAL TO FORWARD PLANNING AND STRATEGY.

Asset consolidation:

to have a bird's eye view of the family's assets, as well as personalized reporting, is an added value – and not an insignificant one.

Advanced management systems:

real-time valuation of your total portfolio can be achieved by aggregating accounts held with numerous financial intermediaries.

Performance analysis:

we can provide a detailed performance report by aggregating various clusters (analysis by asset class, security, business sector, country, etc.).

Analysis of management costs:

we can independently analyze banking fees and taxes on assets – it's important for you to have a full and accurate picture of your investments.

Risk assessment:

a complete risk assessment is an essential part of evaluating and verifying the quality of your investments.

Anemone Investments Family Office

DEAL ADVISORY
SUPPORT

The value of each deal depends on each professional advisor involved in the complex analysis and negotiation phases.

Market analysis

our team can help you understand consumer and industrial markets dynamics, through strategic options evaluation and appropriate M&A strategy.

The diligence (financial and accounting):

you can leverage our consolidated due diligence expertise (projection assumptions, sustainable operating margins, 'debt-like' item identification, etc.).

Multiple valuations:

we can support you in fundamental and multiple valuations (e.g. fairness opinions, appraisals).

M&A services:

we can support you in every phase and step of the M&A process.

Debt and financing strategy:

we can advise on debt as well as financing strategy and optimization.

Restructuring and optimization: *when companies are in financial distress and face cash shortages, we can assist with financial restructuring and provide advice on how to enhance and optimize cash flows.*

WEALTH STRATEGY

Ideally, wealth brings you freedom. But many families find that wealth and wealth management add complexity and even stress. Anemone Investments Family Office, supported by its dedicated professionals and its wealth monitoring and reporting tools, provides independent and objective analysis of investment performance, based on a fee-for-service remuneration.

Independent wealth analysis:

allow you to make decisions and fine tune on the basis of independent and objective analysis that also leverages our monitoring and reporting tools.

Implication analysis and buy-side strategy:

to ensure you consider your ownership structure and all the tax implications before you invest.

Risk overview:

for risk assessment and asset protection supported by consolidated reporting.

Cash flow budgeting:

for cash flow projections and management.

FAMILY

GOVERNANCE

EVERY FAMILY IS DIFFERENT BECAUSE EVERY FAMILY MEMBER IS DIFFERENT. THE MIX OF UNIQUE PERSONALITIES, PERSONAL OBJECTIVES AND FAMILY WEALTH OFTEN CREATES TENSION. WE BRING THE FAMILY TOGETHER, FOSTERS A NEUTRAL ENVIRONMENT FOR TRUSTING DIALOGUE, AND GUIDES INTERGENERATIONAL UNITY.

Generational wealth planning:

we help prepare the next generation to take control of the family business and/or family wealth.

Family continuity:

we help family members to transfer wealth and plan the continuation of the family business.

Trust planning:

a (family) trust could be the perfect choice when looking towards the future and thinking about the best way to safeguard and share your wealth.

Facilitation:

we can draw up agendas and attend family meetings to check that all of the family's objectives are being met

Day by day support:

we can help you to manage all the problems that might crop up and to resolve any disputes.

LIFE
ADMINISTRATION

Your outsourced financial assistant stays focused on the details so that you are free to experience life rather than having to manage the details yourself.

Anemone Investments Single Family Office administrative support eliminates the day-to-day frustrations of life.

Calendar management: we can manage the family calendar (business-related events).

Payroll: you can rely on us to run the payroll for your employees, domestic assistants, nannies, etc.

Recreational assets: we can keep track of your recreational vehicle maintenance (e.g. planes, yachts, cars).

Real estate admin: we can help you with the admin for your personal-use properties. e.g. by drafitng rental contracts and assisting with sales and purchases.

TAX EFFICIENCY

STAYING ON TOP OF THE LATEST TAX CHANGES AND OPPORTUNITIES TO ENHANCE AND PRESERVE YOUR WEALTH CAN BE A FULL-TIME JOB. WE CAN TAKE THAT BURDEN AWAY, SO YOU CAN FOCUS ON WHAT'S REALLY IMPORTANT.

Tax approach:

to ensure that you comply with the rules but only pay your fair share pay the correct amounts in correct locations.

Wealth transition:

requires planning to choose the best way to handle the tax burden.

International tax advice:

is needed on issues to do with ownership of foreign companies/property or family members living abroad to avoid duplication of tax payment.

Worldwide tax compliance:

requires careful and meticulous work in an increasingly complex and technological environment.

CONTACT INFORMATION

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